

USN

--	--	--	--	--	--	--	--	--	--

10AL61

Sixth Semester B.E. Degree Examination, June/July 2016
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions, selecting
atleast TWO questions from each part.**

PART – A

- 1 a. What is management? List the roles of management. (04 Marks)
b. What are the nature and characteristics of management? (06 Marks)
c. Distinguish between the administration and management. (05 Marks)
d. Explain the different skills and different levels of management. (05 Marks)
- 2 a. Define planning. Explain briefly hierarchy of plans. (05 Marks)
b. Explain the different types of planning premises, with example. (05 Marks)
c. With neat diagram, explain the steps in decision making. (06 Marks)
d. Differentiate between strategic and tactical planning. (04 Marks)
- 3 a. What are the types of organization? Explain with neat diagram line and staff organization. (08 Marks)
b. Briefly explain MBO and MBE. (06 Marks)
c. Explain the nature and importance of staffing. (06 Marks)
- 4 a. What is leadership? What are the major approaches of leadership? (06 Marks)
b. Explain the steps in controlling. (06 Marks)
c. Compare the Maslow's need-hierarchy theory with Herzberg's two factor theory. (08 Marks)

PART – B

- 5 a. Define entrepreneur. Differentiate between entrepreneur and intrapreneur. (07 Marks)
b. Explain the characteristics of an entrepreneur and explain the stages in entrepreneurial process. (08 Marks)
c. Write a note on: growth of industrial entrepreneurship in India. (05 Marks)
- 6 a. Explain the role of SSIs in the economic development. (05 Marks)
b. Define small scale industry. Discuss its important characteristics. (06 Marks)
c. Explain the steps for starting an SSI. (05 Marks)
d. List the different policies of SSI. (04 Marks)
- 7 a. Explain the objectives and functions of NSIC. (08 Marks)
b. Write short notes on:
i) SISI (small industries service institutes)
ii) DIC (District Industries Centre)
iii) SIDBI (Small industries development bank of India)
iv) SIDO (Small industries development organization). (12 Marks)
- 8 a. Give the meaning of a project. (02 Marks)
b. Write the need and significance of project report. (08 Marks)
c. What are the steps involved in formulation of project report? (05 Marks)
d. What is project appraisal? What are the main stages of project appraisal? (05 Marks)

* * * * *

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.